

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, October 2004 1/

Fluid Milk Product	October			Year To Date 2/		
	Sales	Butterfat content	Change from prev. year 3/	Sales	Butterfat content	Change from prev. year 3/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,150	3.26	-6.3	11,616	3.26	-3.0
Flavored Whole Milk	65	3.19	-19.3	635	3.34	-14.0
Reduced Fat Milk (2%)	1,179	1.97	-1.8	11,726	1.96	0.3
Lowfat Milk (1%)	428	0.99	2.7	4,129	0.98	0.6
Fat-Free Milk (Skim)	547	0.11	-0.2	5,361	0.11	-0.8
Flavored Fat-Reduced Milk	290	1.07	2.8	2,382	1.11	8.5
Buttermilk	35	1.37	-12.1	349	1.33	-4.9
Total Fluid Milk Products 4/	3,723	1.94	-2.4	36,345	1.95	-0.7
Total Fluid Milk Products Adjusted for Calendar Composition 4/ 5/	3,763	1.94	-0.6	36,257	1.95	-0.8

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Year to date sales volumes and butterfat content figures include data for the Western Federal milk order that was terminated effective April 1, 2004.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 2/.

4/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

5/ Sales volumes and percent changes have been adjusted for calendar composition.